

## **Analysis of Favorable Factors for Continued Adoption of Perennial Fodder Crops by Livestock Farmers**

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**ABSTRACT** A study to analyse the favorable factors for continued adoption of perennial fodder crops by livestock farmers was conducted. Ninety-five perennial fodder growing farmers of two districts of Karnataka, viz., Belagavi and Dharwad, identified through snowball technique were interviewed using standardized interview schedule. Out of 19 variables used for the study, 15 variables exhibited positive and significant relationship with continuance of perennial fodder crops by adopters. Four predictors have been retained at the last step of screening through regression analysis. In path analysis, 11 variables indicated positive direct effect and 8 variables shown negative direct effect on continuance of perennial fodder crops cultivation. Innovative farmers with high annual income and big land holdings should be targeted to involve in participatory approach for the production of fodder planting materials.